



ELEVENTH MARITIME HERITAGE CONFERENCE

42ND ANNUAL CONFERENCE ON SAIL TRAINING AND TALL SHIPS

The **11th Maritime Heritage Conference** and the **45th Annual Conference on Sail Training and Tall Ships** will come together for an information-packed joint conference encompassing a broad array of topics.

The Maritime Heritage Conference was last held in 2014, and is unique in bringing together all elements of the maritime heritage community to discuss topics of common interest. **Tall Ships America's Conference on Sail Training and Tall Ships** is held annually and known for its high "take away value", networking opportunities and camaraderie.

The Maritime Heritage Conference is held every three or four years. Over 400 individuals attended the 2014 conference and we anticipate a similar turnout in New Orleans. Previous MHC Conference participants have included: National Maritime Alliance, Tall Ships America, National Maritime Historical Society, American Lighthouse Council, Council of American Maritime Museums, Historic Naval Ships Assn, National Oceanic and Atmospheric Administration, U.S. Coast Guard, National Maritime Historical Society, Museum Small Craft Assn, National Park Service, Naval Historical Foundation, Naval History and Heritage Command, North American Society for Oceanic History, Nautical Research Guild, U.S. Life-Saving Service Heritage Assn, U.S. Lighthouse Society, National Lighthouse Foundation, Steamship Historical Society, Teaching with Small Boats Alliance, Traditional Small Craft Assn, Museum Small Craft Assn, Assn. for Great Lakes Maritime History, EMR.

Tall Ships America's Annual Conference on Sail Training and Tall Ships gathers several hundred ships' masters, crewmembers, program administrators, educators, environmentalists, port representatives, festival managers and more for an information-packed three day conference. Topics include vessel operations, regulatory issues, management, educational programming, and safety at sea, as well as media relations, marketing, funding, communications, and port event organization. The Tall Ships America Annual Conference on Sail Training and Tall Ships is both fun and informative.

You are invited to join with us and share an exploration of maritime heritage while charting the course for the future. As a sponsor of the conference hundreds of attendees will have exposure to your organization's mission and scope of services.

Sponsorship Benefits at-a-Glance

BENEFIT	PRESENTING \$15000	CO-HOST \$5000	HERITAGE \$2500	FRIEND \$1000	CONTRIBUTER \$500
Includes "headline" Sponsorship for one of the following Hospitality Events: Saturday Gala Dinner, Pre-Gala Cocktail Reception, Wednesday Reception, Thursday Reception	Y				
Recognition in conference program, on conference website, blog, & social media	LOGO	LOGO	LOGO	LOGO	NAME
Recognition in <i>Sea History</i>	LOGO	LOGO	LOGO	NAME	NAME
Opportunity to briefly address general audience	RECEPTION AUDIENCE				
Complimentary Conference Registration	4	2	1	0	0
Name-Logo displayed on Lunch, Breakfast, Breaks Reception tables etc. as per category	NAME/LOGO				
Color Ad in Conference program	FULL PAGE/ BACK COVER	1/2 PAGE	1/4 PAGE	LOGO	NAME
Exhibit table	Y	Y	Y		
Tall Ships America Membership at the appropriate level	Y	Y	Y		



ELEVENTH MARITIME HERITAGE CONFERENCE 42ND ANNUAL CONFERENCE ON SAIL TRAINING AND TALL SHIPS

Sponsorship Benefits at-a-Glance

BENEFIT	CONFERENCE BAG SPONSOR (exclusive) \$6000	Safety / Operations Forum or Administrators Forum \$5000	Name Badge Lanyards \$2500	Lunch Sponsor \$2000	Exhibitor \$1500	Breakfast/ breaks sponsor \$500
Recognition in conference program, on conference website, blog, & social media	LOGO	LOGO	LOGO	LOGO	LOGO	NAME
Exclusive Recognition (logo) on Conference Bag	LOGO & WEBSITE					
Recognition in <i>Sea History</i>	NAME	LOGO	LOGO	NAME	NAME	NAME
Opportunity to briefly address general audience				Y		
Complimentary Conference Registration	2	2	1	1	1	0
Name-Logo displayed on Lunch, Breakfast, Breaks Reception tables etc. as per category				NAME/ LOGO		NAME/ LOGO
Color Ad in Conference program	1/2 PAGE	1/2 PAGE	1/4 PAGE	LOGO	LOGO	NAME
Exhibit table	Y	Y	Y	Y	Y	
Tall Ships America Membership at the appropriate level	Y	Y	Y	Y	Y	



ELEVENTH MARITIME HERITAGE CONFERENCE 42ND ANNUAL CONFERENCE ON SAIL TRAINING AND TALL SHIPS

Presenting Sponsor Benefits \$15000

Marketing Opportunities

- ~positioning as major sponsor of conference, with top billing in all promotional materials
- ~Name and Logo prominently featured in conference program, on conference website, blog, & social media
- ~Opportunity to briefly address the reception audience
- ~Option to use one exhibit space

Conference

- ~Full conference registration for 4 (includes evening receptions and Saturday Awards Gala)
- ~Sponsor ribbons on name badges for up to 4 registered guests

Promotional

- ~400+ on-site conference attendees
- ~Full-page, color ad in the conference program
- ~Logo featured in *Sea History* magazine

Receptions

"headline" Sponsorship for one of the following Hospitality Events:
Saturday Awards Gala Dinner,
Pre-Gala Cocktail Reception,
Wednesday Reception,
Thursday Reception

Other

~1-year (2018) membership in Tall Ships America at the appropriate level



ELEVENTH MARITIME HERITAGE CONFERENCE 42ND ANNUAL CONFERENCE ON SAIL TRAINING AND TALL SHIPS

Co-host Sponsor Benefits \$5000

Marketing Opportunities

- ~Positioning as major sponsor of conference
- ~Logo prominently featured in conference program, on conference website, blog, & social media
- ~Option to use one exhibit space

Conference

- ~Full conference registration for 2 (includes evening receptions and Saturday Awards Gala)
- ~Sponsor ribbons on name badges for up to 2 registered guests

Other

- ~1-year (2018) membership in Tall Ships America at the appropriate level

Promotional

- ~400+ on-site conference attendees
- ~1/2-page, color ad in the conference program
- ~Logo featured in *Sea History* magazine

Heritage Sponsor Benefits \$2500

Marketing Opportunities

- ~Logo prominently featured in conference program, on conference website, blog, & social media
- ~Option to use one exhibit space

Conference

- ~Full conference registration for 1 (includes evening receptions and Saturday Awards Gala)
- ~Sponsor ribbons on name badges for up to 1 registered guests

Other

- ~1-year (2018) membership in Tall Ships America at the appropriate level

Promotional

- ~400+ on-site conference attendees
- ~1/4-page, color ad in the conference program
- ~Logo featured in *Sea History* magazine



ELEVENTH MARITIME HERITAGE CONFERENCE 42ND ANNUAL CONFERENCE ON SAIL TRAINING AND TALL SHIPS

Friend Sponsor Benefits

\$1000

Marketing Opportunities

~Logo featured in conference program, on conference website, blog, & social media

Conference

~Sponsor ribbons on name badges for up to 1 registered guests

Other

Promotional

~400+ on-site conference attendees
~color Logo in the conference program
~Name featured in *Sea History* magazine

Contributor Sponsor Benefits

\$500

Marketing Opportunities

~Name featured in conference program, on conference website, blog, & social media

Conference

~Sponsor ribbon on name badge

Other

Promotional

~400+ on-site conference attendees
~Name featured in *Sea History* magazine .



ELEVENTH MARITIME HERITAGE CONFERENCE 42ND ANNUAL CONFERENCE ON SAIL TRAINING AND TALL SHIPS

Additional Sponsorship Opportunities

CATEGORY	BENEFITS INCLUDE (Sponsor ribbon on name badges)
CONFERENCE BAG SPONSOR (exclusive): \$6000	Logo recognition in conference program, on conference website, blog, & social media/ Exclusive Recognition (logo & website) on Conference Bag/ Exclusive ability to place promotional materials (printed by you) in conference bag /Name recognition in <i>Sea History</i> /Full conference registration for 2 (includes evening receptions and Saturday Awards Gala)/1/2-page, color ad in the conference program /Exhibitor table/1-year (2018) membership in Tall Ships America at the appropriate level.
Safety /Operations Forum or Administrators Forum: \$5000	Logo recognition in conference program, on conference website, blog, & social media/ Logo recognition in <i>Sea History</i> /Full conference registration for 2 (includes evening receptions and Saturday Awards Gala)/1/2-page, color ad in the conference program / Exhibitor table/1-year (2018) membership in Tall Ships America at the appropriate level.
Name Badge Lanyards: \$2500	Exclusive recognition (name & logo) on Conference name badge lanyards/ Logo recognition in conference program, on conference website, blog, & social media/ Logo recognition in <i>Sea History</i> /Full conference registration for 1 (includes evening receptions and Saturday Awards Gala)/1/4-page, color ad in the conference program / Exhibitor table/1-year (2018) membership in Tall Ships America at the appropriate level.
Lunch Sponsor: \$2000 per day (3 available)	Logo recognition in conference program, on conference website, blog, & social media/ Name recognition in <i>Sea History</i> /Full conference registration for 1 (includes evening receptions and Saturday Awards Gala)/Opportunity to briefly address the lunch audience/Sponsorship recognition (Name & Logo) displayed on Lunch buffet tables/ Exhibitor table/1-year (2018) membership in Tall Ships America at the appropriate level.
Exhibitor: \$1500	Logo recognition in conference program, on conference website, blog, & social media/ Name recognition in <i>Sea History</i> /Full conference registration for 1 (includes evening receptions and Saturday Awards Gala)/Exhibitor table/1-year (2018) membership in Tall Ships America at the appropriate level.
Breakfast/Breaks Sponsor: \$500 -(single day) : \$1500 (3-days)	Name recognition in conference program, on conference website, blog, & social media/ Name recognition in <i>Sea History</i> /Sponsorship recognition (Name & Logo) displayed on breakfast/breaks buffet tables